# ORIGINAL



# Grand Rapids Area Chamber of Commerce

Creating Opportunities for Business Success

Ms. Magalie Roman Salas Secretary, Federal Communications Commission 445 12th Street SW, Suite TW-A325 Washington, DC 20554

EX FARTE OR LATE FILED

Ex Parte Letter Re: File Nos. NSD-L-01-36 (Michigan)
CC Docket Nos. 96-98 and 99-200)

APR 1 6 2001 FCC MAIL ROOM

Enclosed are five (5) copies of an ex parte presentation in the above-referenced proceeding.

#553834 v1

Grand Rapids Area Chamber of Commerce

**RUSTY MERCHANT** 

Very Passidence Public Policy & Covernment Affairs

III Pearl Street NW Grand Rapids, MI 49503-2831 Phone 6I6.77I.0335 Fax 6I6.77I.0329 Email: merchantr@grandrapids.org www.grandrapids.org No. of Copies rec'd O++ List A B C D E

# EX FARTE OR LATE FILED



# Keller Keeps You Moving

April 12, 2001

Chairman Michael Powell Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

Re:

File Nos. NSD-L-01-36 (Michigan) CC Docket Nos. 96-98 and 99-200

Dear Chairman Powell:

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As you are aware, the addition of new area codes (whether through a geographic split or an overlay) is costly to businesses and their employees. The added confusion makes the overlay the least attractive option for area code relief. It is important to note that any area code solution will cost businesses needed capital to expand and create jobs.

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Chairman Michael Powell Page 2 April 12, 2001

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Under your criteria for such delegated authority you specify that the numbering plan area must be in jeopardy, have a remaining lifespan of at least one year and that the numbering plan area is in one of the largest MSA's. The Grand Rapids MSA currently meets your criterion for eligibility.

Therefore, the Federal Communications Commission should grant the Michigan Public Services Commission's Petition so that it may implement number conservation techniques that will save mine and other businesses millions of dollars in unnecessary costs.

Thank you for your consideration of this matter. If I can be of additional assistance to you or your staff, please do not hesitate to contact me directly.

Sincerely,

Robert D. Keller

President

cc:

Mr. Rusty Merchant
Vice President
Public Policy & Government
Grand Rapids Area Chamber of Commerce
111 Pearl Street NW
Grand Rapids MI 49503-2831



April 12, 2001

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Sincerely

Terry J. Nicholas

President/CEO

pc:

Mr. Rusty Merchant

Vice President

Public Policy & Government

Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids MI 49503-2831



4/11/01

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P.O. Box 135 . Byron Center, MI 49315-0135 voice (616) 878-0898 . 1-800-421-0898 - facsimile (616) 878-0799

95%

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Sincercly,

Larry Brandson Vice President

cc:

Mr. Rusty Merchant
Vice President
Public Policy & Government
Grand Rapids Area Chamber of Commerce
111 Pearl Street NW
Grand Rapids MI 49503-2831

95%

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April 10, 2001

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Thank you for your consideration of this matter. If I can be of additional assistance to you or your staff, please do not hesitate to contact me directly 616-451-4775 or 1-800-733-2607.

Sincerely,

James R. Kregel, President

Kregel, Inc.

CC;

Mr. Rusty Merchant Vice President Public Policy & Government Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids MI 49503-2831



YOUR TRUE PATH TO THE INTERNET

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#### YOUR TRUE PATH TO THE INTERNET

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Sincerely,

Peter Weiblen
VP Sales
Path Way Internet C

Path Way Internet Services

CC:

Mr. Rusty Merchant Vice President Public Policy & Government Grand Rapids Area Chamber of Commerce 111 Pearl Street NW Grand Rapids MI 49503-2831



April 10, 2001

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CFS-CROWL CHIZEK, LLC

300 Riverfront Place Building, 55 Campau (vonue, N.W., Grand Rapids, Michigan 49503 Telephone 616-752-4280 Fax 616-52-4281 Website www.efstaffing.com

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cc:



Mr. Rusty Merchant Vice President Public Policy & Government Grand Rapids Aren Chamber of Commerce 111 Pearl Street NW Grand Rapids MI 49503-2831

### CFS-CROWE CHIZEK, LLC

300 Riverfront Plaza Building, 55 Campau Azenuc, N.W., Grand Rapids, Michigan 49503 Telephone 616 752-4280 Fax 616-7 12-4281 Website www.cfstaffing.com

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Public Policy & Government

Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

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072

Technology Professionals Corporation



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cc:

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Grand Rapids MI 49503-2831



### Connecting the World's Workforce

www.ResourceOcean.com

April 10, 2001

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111 Pearl Street NW

Grand Rapids MJ 49503-2831



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Custor Office Environments. Inc. — A Steelcase Examplery Award Recipital



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David L. Custer

President

cc: Mr. Rusty Merchant

Vice President

Public Policy & Government

Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids MI 49503-2831

Nikki Cushman 144 Fuller SE Grand Rapids, MI 49506

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Public Policy & Government



April 10, 2001

Chairman Michael Powell Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

Re:

File Nos. NSD-L-01-36 (Michigan) CC Docket Nos. 96-98 and 99-200

#### Dear Chairman Powell:

As an executive and a citizen, I am writing to you to express my concern over the alarming rate at which Michigan area codes are exhausting available numbers and to support the Michigan Public Service Commission's Petition in this docket for authority to implement number conservation measures. In Michigan, since 1994 four area codes have been added with at least three more in need of relief. One of the codes (616) encompasses the area that I live in and do business. The Michigan Public Service Commission is currently considering an all services overlay for our 616 area as a means of relief

As you are aware, the addition of new area codes (whether through a geographic split or an overlay) is costly to businesses and their employees. The added confusion makes the overlay the least attractive option for area code relief. It is important to note that any area code solution will cost businesses needed capital to expand and create jobs.

A report to the Ad Hoc Telecommunications Users Committee stated that the available area codes, under a 10 number dialing plan, could be completely exhausted by 2007. If additional numbers are added to the dialing plan to create more available numbers, the cost to businesses nationally could reach \$150 billion. It is imperative that the FCC take action to reduce the rate of area code exhaustion and the necessity for 11 or 12 number dialing plans.

The same study also shows that the proper implementation of number conservation mechanisms could extend the life of the current 10 number dialing plans to at least the year 2048 and possibly as far into the future as 2097. In our current world, where knowledge doubles in 18 to 24 months, an additional 47 years may find the use of numbers for telecommunications obsolete.

The Michigan Public Service Commission has filed a Petition in this docket asking that you grant it delegated authority for the Grand Rapids and Detroit Metropolitan Statistical Areas

(MSA) so as to extend the life of existing and newly created area codes through 1,000 block number distribution and participation in the initial round of proposed national number pooling.

Under your criteria for such delegated authority you specify that the numbering plan area must be in jeopardy, have a remaining lifespan of at least one year and that the numbering plan area is in one of the largest MSA's. The Grand Rapids MSA currently meets your criterion for eligibility.

Therefore, the Federal Communications Commission should grant the Michigan Public Services Commission's Petition so that it may implement number conservation techniques that will save mine and other businesses millions of dollars in unnecessary costs.

Thank you for your consideration of this matter. If I can be of additional assistance to you or your staff, please do not hesitate to contact me directly.

Sincerely,

Monarch Hydraulies, Inc.

John S. Jackoboice

Chairman // Corporate Vice President

cc:

Mr. Rusty Merchant
Vice President
Public Policy & Government
Grand Rapids Area Chamber of Commerce
111 Pearl Street NW
Grand Rapids MI 49503-2831

#### CLIPPER BELT LACER COMPANY

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Sincerely,

Nancy Ayres

General Manager

Clipper Belt Lacer Company

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cc:

Mr. Rusty Merchant Vice President Public Policy & Government Grand Rapids Area Chamber of Commerce 111 Pearl Street NW Grand Rapids MI 49503-2831